**EMILY GULLIFORD**

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**SUMMARY**

Aspiring Graphic Designer with a strong understanding of design systems and design theory. *Qualifications include:*

* Proficiency in Adobe Creative Suite – Photoshop, Illustrator, & InDesign
* Pursuing a degree in Graphic Design from the University of Illinois Urbana-Champaign
* Part-time work experience in content creation and social media management

**TOOLS**

Photoshop | Illustrator | InDesign | CapCut | Procreate App | Figma | Lightroom

**WORK EXPERIENCE**

**Nuva Lab ▪** San Francisco, CA

*Visual storytelling platform company*

Part-Time Graphic Designer **▪** 08/24-02/25

* Created content for Tik Tok and YouTube channels
* Performed video editing using CapCut
* Developed promotional posters and flyers using InDesign
* Researched prominent search terms and funneled visitors to the account

**Espresso Royale ▪** Champaign, IL

*Coffeehouse chain specializing in coffee and baked goods*

Barista ▪ 10/23-03/24

* Prepared food and drinks
* Performed cash handling

**HIGH SCHOOL EXPERIENCE**

**Kitakata ▪** Hoffman Estates, IL

Server ▪ 09/22-08/23

**Schaumburg Park District** ▪ Schaumburg, IL

Cashier ▪ 03/22-09/22

**Amy’s Hallmark Shop ▪** Schaumburg, IL

Cashier ▪ 08/21-02/22

**EDUCATION AND TRAINING**

**University of Illinois ▪** Graphic Design Major▪ 08/23-present

*Coursework:* Typography ▪ Photography ▪ Design Theory ▪ Art History